

Local Market Update – July 2012

A RESEARCH TOOL PROVIDED BY THE WESTERN UPSTATE ASSOCIATION OF REALTORS®



Fair Play

+ 25.0%

Change in
New Listings

- 50.0%

Change in
Closed Sales

+ 201.5%

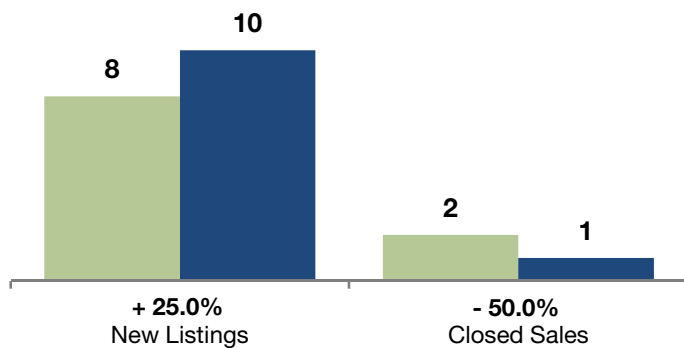
Change in
Median Sales Price

	July			Year to Date		
	2011	2012	+ / -	2011	2012	+ / -
New Listings	8	10	+ 25.0%	77	77	0.0%
Closed Sales	2	1	- 50.0%	12	14	+ 16.7%
Median Sales Price*	\$182,450	\$550,000	+ 201.5%	\$101,000	\$167,950	+ 66.3%
Percent of List Price Received*	91.4%	93.2%	+ 2.0%	86.9%	91.6%	+ 5.4%
Days on Market Until Sale	237	397	+ 67.9%	135	231	+ 71.1%
Inventory of Homes for Sale	67	70	+ 4.5%	--	--	--

* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

July

■ 2011 ■ 2012



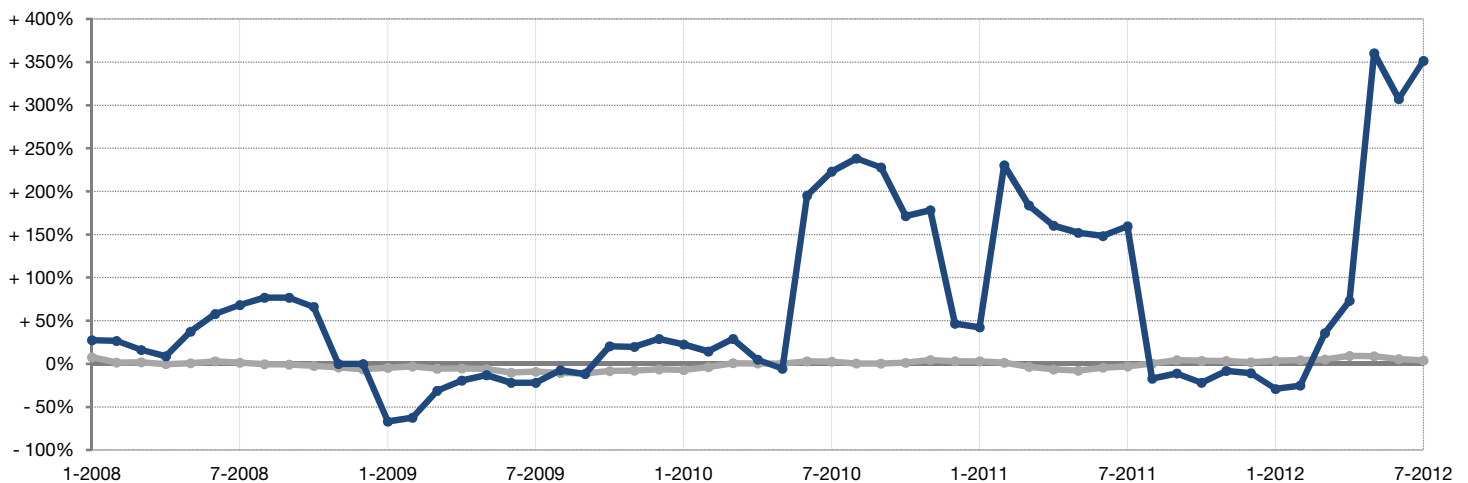
Year to Date

■ 2011 ■ 2012



Change in Median Sales Price from Prior Year (6-Month Average)**

All MLS — Fair Play —



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | All data from the Western Upstate Association of REALTORS® Multiple Listing Service. | Sponsored by South Carolina REALTORS®. | Powered by 10K Research and Marketing.