

Local Market Update – January 2014

A RESEARCH TOOL PROVIDED BY THE WESTERN UPSTATE ASSOCIATION OF REALTORS®



Fair Play

+ 22.2%

Change in
New Listings

+ 400.0%

Change in
Closed Sales

+ 700.0%

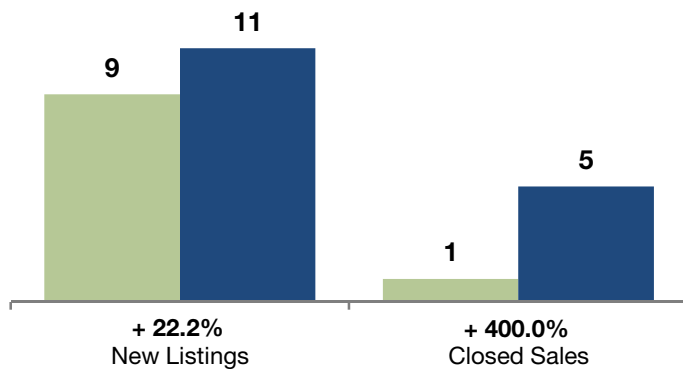
Change in
Median Sales Price

| | January | | | Year to Date | | |
|---------------------------------|----------|-----------|----------|--------------|-----------|----------|
| | 2013 | 2014 | + / - | 2013 | 2014 | + / - |
| New Listings | 9 | 11 | + 22.2% | 9 | 11 | + 22.2% |
| Closed Sales | 1 | 5 | + 400.0% | 1 | 5 | + 400.0% |
| Median Sales Price* | \$25,000 | \$200,000 | + 700.0% | \$25,000 | \$200,000 | + 700.0% |
| Percent of List Price Received* | 83.6% | 88.1% | + 5.4% | 83.6% | 88.1% | + 5.4% |
| Days on Market Until Sale | 7 | 67 | + 860.0% | 7 | 67 | + 860.0% |
| Inventory of Homes for Sale | 56 | 58 | + 3.6% | -- | -- | -- |

* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

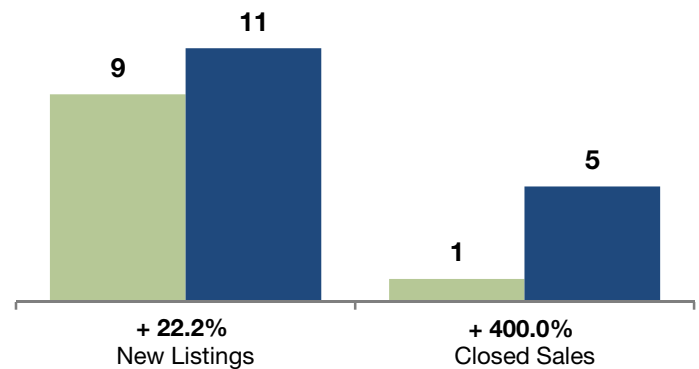
January

■ 2013 ■ 2014



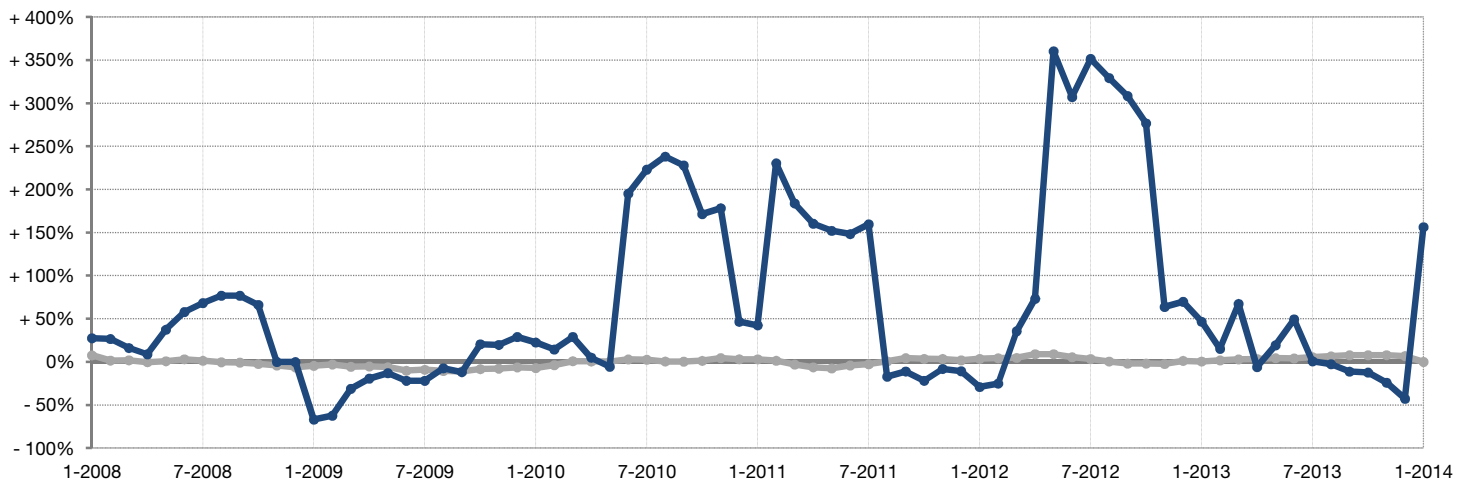
Year to Date

■ 2013 ■ 2014



Change in Median Sales Price from Prior Year (6-Month Average)**

All MLS — Fair Play —



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | All data from the Western Upstate Association of REALTORS® Multiple Listing Service. | Sponsored by South Carolina REALTORS®. | Powered by 10K Research and Marketing.