

MLS Member Support

- Full-time Director of Technology
- Receive complete member support from MLS staff by phone or email
- Office hours 9:00-5:00 Monday-Thursday and 9:00-1:00 Friday
- On-staff Director of Technology available to assist with MLS-related problems
- CoreLogic AnswerLink Support for agents 7 days a week

RPR (REALTOR Property Resource)

- Free benefit to all REALTORS
- Over 160 million property records
- MLS listing data integrated
- RPR Mobile available
- Zoning records online
- Permits shown
- Mortgage and Lien data available
- School information online

ListHub Listing Syndication

MLS listings are syndicated and available to be automatically sent to major sites through ListHub which partners with over 154 participating publishers reaching homebuyers on more than 750 Websites.

Western Upstate MLS Fees

Company Fee:
\$300/quarter

Agent Fees:
\$60/quarter*

*Beginning January 1, 2019

No Activation Fees
No Software Fees
No Hidden Fees



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WESTERN UPSTATE
ASSOCIATION OF REALTORS®

Benefits of Membership in the Western Upstate MLS



The Value of the MLS



Matrix MLS System:

- Web-Based MLS System
- Access to Over 5,500 Active Listings
- Access to Over 77,000 Sold Listings
- Detailed Statistical Reports
- Up to 50 Images per Listing

Realist Tax System:

Tax data for every county of SC and Hart, Franklin, and Stephens counties in Georgia

eProperty Watch:

Directly integrated with Matrix™, ePropertyWatch helps you stay in touch with past clients. The monthly report is full of information on their home and neighborhood, including information on their home's value, nearby listings and transactions, local trends, and more.

MLS Training:

- MLS Orientation Classes Held Regularly for MLS Members
- Free Hands-on Training Classes at the Training and Event Center
- Web Tutorials Available On-Demand

Matrix

Built for performance from the ground up, Matrix allows agents to search, email, and operate the system as fast as possible.

Client Collaboration

Home search collaboration is difficult because the tools that most consumers use are not the same tools that agents use (national real estate portals). The solution is providing a similar interface that allows consumers to save their own searches, results, documents, etc. along with those provided by their agent. This is available through the Matrix "Client Portal" and with its mobile app, GoMLS.

GoMLS Mobile App

GoMLS is a native app available for Apple and Android devices. This app offers an array of tools, listing details, photos, homeowner information, maps, and much more. Deeply integrated with Matrix, GoMLS provides special capabilities not found in many other mobile real estate apps including:

- Directly access reports and listing documents stored in Matrix
- Edit listings including price, status, and remarks
- Work with save searches
- Integration with Realist tax system
- Share the app with customers so you can collaborate in real-time with your clients

ShowingTime

ShowingTime adds a "Schedule a Showing" button next to listings and eliminates frustrating scheduling issues and simplifies the showing request process.

Benefits include:

- 24/7 online access to request showings
- Delivers requests immediately to listing representatives
- Reduces/eliminates showing-related calls, phone tag
- Generates feedback for listing agents/sellers
- Accessible via the ShowingTime Mobile App
- Enables showing agents to control their schedules
- Eliminates surprises by displaying showing instructions
- Generates monthly reports for MLS managers with trend data, and comparative statistics
- Helps sell properties more efficiently

Supra Lockbox

- Our secure electronic lockbox system accessible from Supra XpressKEY or through a Smart Phone
- Generates email notification reports detailing who has accessed lockboxes and feedback from agents who have shown given properties
- Access to Greenville, Greenwood and Spartanburg lockboxes